

CollegeSitter.com

FOR IMMEDIATE RELEASE

Contact:

Ronda Reid

CollegeSitter.com

3123 Sheffield Dr.

State College, PA 16801

814-777-1869

rondar@collegesitter.com

www.CollegeSitter.com

Web Site Connects College Student Babysitters with College Town Families Looking for Service.

State College, PA—August 25, 2007—On the one hand, you have college students looking to earn some extra cash for expenses. On the other hand, you have college town parents looking for quality child care. Now they have a way to connect and help one another.

“We live in a college town and have two small sons. We knew there had to be a wealth of quality college student babysitters just waiting to be found...the problem was, finding them. We heard horror stories of parents placing ads and getting annotated with responses that didn't fit the bill, or of parents finding a good sitter, but not wanting to share that sitter with other families. We knew we could come up with a solution to help parents like us and, in the process, also help college students looking to earn some extra money,” says Ronda Reid who co-founded CollegeSitter.com with her husband, Scott, in 2005.

After two successful years in the State College, PA/Penn State University area, CollegeSitter.com will move to 22 new schools starting in the fall of 2007.

“We did very little to promote the site in State College, but the site really grew from word of mouth. We heard from parents and sitters saying how much the site helped them,” Reid says.

Student babysitters may register their free profile on the site. Profiles include pictures, major, hourly rate, grade point average, availability, hobbies, willingness to travel, personal notes to parents and kids, special availability (such as during breaks or football games) and special qualifications (such as first aid training).

Parents may search the sitter listing for free, but must register with the site in order to contact a sitter or post a job opening. Registration fees are \$19.95 for three months access or \$34.95 for 12-months access.

CollegeSitter.com will now serve the following colleges/college towns and plans to add more college towns in 2008.

Continued

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- Ann Arbor, MI/University of Michigan
- Athens, GA/University of Georgia
- Berkeley, CA/University of California
- Blacksburg, VA/Virginia Tech
- Boulder, CO/University of Colorado
- Bozeman, MT/Montana State University
- Chapel Hill, NC/University of North Carolina
- Charlottesville, VA/University of Virginia
- College Station, TX/Texas A&M
- Columbia, SC/University of South Carolina
- Eugene, OR/University of Oregon
- Fayetteville, AR/University of Arkansas
- Flagstaff, AZ/Northern Arizona University
- Ft. Collins, CO/Colorado State University
- Gainesville, FL/University of Florida
- Ithaca, NY/Cornell University
- Madison, WI/University of Wisconsin
- Manhattan, KS/Kansas State University
- South Bend, IN/University of Notre Dame
- State College, PA/Penn State University
- Tallahassee, FL/Florida State University
- Tucson, AZ/University of Arizona
- Urbana-Champaign, IL/University of Illinois

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